

@justadandak	off to airport soon & first time flying with @VirginAustralia (to #brisbane to keynote the #qpla12 conf) -> can i still use @flyairnz #koru?	http://twitter.com/justadandak/status/247134157	September 16, 2012 at 12:45PM
@justadandak	#boarding looking forward to #brisbane via @VirginAustralia -> weather lovely for the next couple of days #qpla12 http://t.co/HUUI44xi	http://twitter.com/justadandak/status/247161864	September 16, 2012 at 02:35PM
@justadandak	this is where i am #qpla12 -> what a beast of a building - @ChristianLong would dig/deconstruct this well http://t.co/j4ORhsXF	http://twitter.com/justadandak/status/247474526	September 17, 2012 at 11:18AM
@justadandak	here's the #queensland public libraries assoc conf prog http://t.co/EhRSqlyR (pdf) -> I'm up tomorrow morning #qpla12	http://twitter.com/justadandak/status/247475573	September 17, 2012 at 11:22AM
@justadandak	love that the open words cite and acknowledge the land in which we are are on #aboriginal #qpla12	http://twitter.com/justadandak/status/247479511	September 17, 2012 at 11:38AM
@justadandak	"roads - rates - rubbish - now libRaries" / "libraries are a constant in an ever changing world" #qpla12	http://twitter.com/justadandak/status/247479977	September 17, 2012 at 11:39AM
@justadandak	"most trusted place in societies - we have proved ourselves - our job to convince (the government) that they are central services" #qpla12	http://twitter.com/justadandak/status/247480341	September 17, 2012 at 11:41AM
@robbo_sj	At the State Library for #qpla12	http://twitter.com/robbo_sj/status/247480788	September 17, 2012 at 11:43AM
@alisonwrote	with @jobeaz and many others at #QPLA12	http://twitter.com/alisonwrote/status/247481017	September 17, 2012 at 11:44AM
@justadandak	Janette Wright, CEO and State Librarian http://t.co/Hi7yzLH6 - "libraries are vital community services" #qpla12	http://twitter.com/justadandak/status/247481235	September 17, 2012 at 11:44AM
@BundyLib	Advocacy is the theme at Libraries the fourth R - at State Lib Qld today and tomorrow #qpla12	http://twitter.com/BundyLib/status/247482737	September 17, 2012 at 11:50AM
@alisonwrote	Brisbane is lovely today for #QPLA12. breakfast with @jobeaz, caught up with Fraser Coast friends, @mosaicmashgirl, Nadia @BNElibraries ...	http://twitter.com/alisonwrote/status/247483756	September 17, 2012 at 11:55AM
@justadandak	.@BundyLib @alisonwrote @jobeaz @robbo_sj lovely to see you guys on twitter covering the #qpla12 :-)	http://twitter.com/justadandak/status/247484175	September 17, 2012 at 11:56AM
@sallyheroes	Following #QPLA12 tweets. Last year, I was there.	http://twitter.com/sallyheroes/status/247484705	September 17, 2012 at 11:58AM
@lyndelleg	Following #QPLA12 for tweets from the #Queensland Public Library Association Conference	http://twitter.com/lyndelleg/status/247486800	September 17, 2012 at 12:07PM
@alisonwrote	@lyndelleg hi Lyndelle #QPLA12 has just started, a few more people with devices and tweeting this year	http://twitter.com/alisonwrote/status/247487567	September 17, 2012 at 12:10PM
@lyndelleg	@alisonwrote @jobeaz *waves* hope it's a great conference. Looking forward to your tweets #QPLA12	http://twitter.com/lyndelleg/status/247488456	September 17, 2012 at 12:13PM
@janecowell8	#qpla12 Steve oconnor creative advocacy	http://twitter.com/janecowell8/status/247488675	September 17, 2012 at 12:14PM
@janecowell8	#QPLA12 conflict of library space when community going digital	http://twitter.com/janecowell8/status/247489029	September 17, 2012 at 12:15PM
@debo4change	#qpla12 public libraries in china very vital active with large buildings	http://twitter.com/debo4change/status/24748905	September 17, 2012 at 12:16PM
@justadandak	Steve O'Connor "advocacy is a political process" definition from @wikipedia #qpla12	http://twitter.com/justadandak/status/247489225	September 17, 2012 at 12:16PM
@justadandak	Steve O'Connor "advocacy is not lobbying - it's about changing the mindset - it's a process not a solution" #qpla12	http://twitter.com/justadandak/status/247489508	September 17, 2012 at 12:17PM
@justadandak	Steve O'Connor "we can only change perceptions by engagement - exploring the many futures (of libraries)" #qpla12	http://twitter.com/justadandak/status/247489713	September 17, 2012 at 12:18PM
@debo4change	#qpla12 are large chinese buildings a "conflict" with the digital. Or do They show multifaceted nature of community?	http://twitter.com/debo4change/status/24748974	September 17, 2012 at 12:18PM
@janecowell8	#QPLA12 advocacy needs engagement if we r 2 change perceptions	http://twitter.com/janecowell8/status/247489752	September 17, 2012 at 12:18PM
@justadandak	Steve O'Connor "you have to be working from the future rather than the present" #qpla12	http://twitter.com/justadandak/status/247490006	September 17, 2012 at 12:19PM

@alisonwrote	#QPLA12 Steve O'Connor using terms community & engagement, encompassing terms I've used in #readersadvisory plan instead of 'members' etc	http://twitter.com/alisonwrote/status/2474903282	September 17, 2012 at 12:21PM
@justadandak	Steve O'Connor - #nz A Strategic Framework 2012 - 2017 being referenced: http://t.co/eOTrmlZ5 #qpla12	http://twitter.com/justadandak/status/2474903938	September 17, 2012 at 12:21PM
@sambgrover	RT: @justadandak "Steve O'Connor "you have to be working from the future rather than the present" #qpla12" --& ain't that the way #social	http://twitter.com/sambgrover/status/2474907022	September 17, 2012 at 12:22PM
@justadandak	Steve O'Connor "uk public libraries in decline - 10% of posts went in 2011 - take action to avoid that here" #qpla12	http://twitter.com/justadandak/status/2474907913	September 17, 2012 at 12:22PM
@JackassFanboy	Steve-O'd - Steve O'Connor - #nz A Strategic Framework 2012 - 2017 being referenced: http://t.co/SC0fyHC4 #qpla12 http://t.co/XmDDjMTI	http://twitter.com/JackassFanboy/status/247490823PM	September 17, 2012 at 12:23PM
@justadandak	Steve O'Connor "crisis has to elements: danger and opportunity" #qpla12	http://twitter.com/justadandak/status/2474913333	September 17, 2012 at 12:25PM
@janecowell8	#qpla12 Steve oconnor libraries r at time if crises = danger+opportunity	http://twitter.com/janecowell8/status/2474913766	September 17, 2012 at 12:25PM
@justadandak	Steve O'Connor "trust is a forgotten term/expression in the way we operate/remember" #qpla12	http://twitter.com/justadandak/status/2474916855	September 17, 2012 at 12:26PM
@janecowell8	#qpla12 need 2 recognize that business models r changing	http://twitter.com/janecowell8/status/2474917480	September 17, 2012 at 12:26PM
@justadandak	Steve O'Connor "perception matter more than reality - everything changes so rapidly - we must create the right perception" #qpla12	http://twitter.com/justadandak/status/2474921272	September 17, 2012 at 12:28PM
@justadandak	Steve O'Connor "value that is not valued is not valuable - we need to look cold-heartedly at the service we're offering" #qpla12	http://twitter.com/justadandak/status/2474925714	September 17, 2012 at 12:30PM
@janecowell8	Libraries need 2 look at our services cold heartedly #qpla12	http://twitter.com/janecowell8/status/2474927075	September 17, 2012 at 12:30PM
@justadandak	Steve O'Connor "patrons do not need librarians as much as they once did" - great response from audience: "perhaps it's perception" #qpla12	http://twitter.com/justadandak/status/2474928336	September 17, 2012 at 12:31PM
@debo4change	#qpla12 a gloomy view of public libraries based on UK stats	http://twitter.com/debo4change/status/2474928531	September 17, 2012 at 12:31PM
@alisonwrote	RT @justadandak: Steve O'Connor "value that is not valued is not valuable - we need to look cold-heartedly at the service we're offering ...	http://twitter.com/alisonwrote/status/2474932413	September 17, 2012 at 12:32PM
@justadandak	Steve O'Connor "allow the community to contribute to the future/futures of your libraries (there shouldn't be just one)" #qpla12	http://twitter.com/justadandak/status/2474937586	September 17, 2012 at 12:34PM
@debo4change	#qpla12 Qld research shows that non-users value public libraries	http://twitter.com/debo4change/status/2474940635	September 17, 2012 at 12:35PM
@alisonwrote	#QPLA12 can see @jobeaz point about having a business case for programs - shows value & advocacy/engagement potential & good economic sense	http://twitter.com/alisonwrote/status/2474941316	September 17, 2012 at 12:36PM
@justadandak	Steve O'Connor "plan is to create community-derived futures" -& reminds me of my old corporate government consultation days #qpla12	http://twitter.com/justadandak/status/2474942993	September 17, 2012 at 12:36PM
@justadandak	Steve O'Connor - I like his "working from the future" idea but if we don't understand the present then there is no foundation #qpla12	http://twitter.com/justadandak/status/2474944855	September 17, 2012 at 12:37PM
@justadandak	Steve O'Connor "libraries have strong roles to play on authenticated content on the web" #qpla12	http://twitter.com/justadandak/status/2474980233	September 17, 2012 at 12:51PM
@alisonwrote	@jobeaz #QPLA12 who among us will make sure libraries are not extinct by 2018? evolve, advocate, engage, be part of the solution	http://twitter.com/alisonwrote/status/2474981694	September 17, 2012 at 12:52PM
@justadandak	Steve O'Connor "send a message about the vitality of the service to the users - scenario planning can help" #qpla12	http://twitter.com/justadandak/status/2474989366	September 17, 2012 at 12:55PM
@GraemeO28	RT @justadandak: Steve O'Connor sharing the extinction timeline http://t.co/IFJg11HN (PDF) -& 2018 libraries will be extinct #qpla12	http://twitter.com/GraemeO28/status/2474989895	September 17, 2012 at 12:55PM
@GraemeO28	RT @JackassFanboy: Steve-O'd - Steve O'Connor - #nz A Strategic Framework 2012 - 2017 being referenced: http://t.co/SC0fyHC4 #qpla12 htt ...	http://twitter.com/GraemeO28/status/2474992515	September 17, 2012 at 12:56PM
@justadandak	Steve O'Connor "what is extinct in our personal/professional life - how quickly are they accepted" #qpla12	http://twitter.com/justadandak/status/2474993937	September 17, 2012 at 12:57PM

@justadandak	Steve O'Connor - http://t.co/FophtTG5 being referenced "amazon are bringing out a lending model for ebooks" #qpla12	http://twitter.com/justadandak/status/2474996402	September 17, 2012 at 12:58PM
@GraemeO28	@jobeaz When I saw I checked other #qpla12 tweets. I heard Steve O'Connor do same talk @ Information Intelligence conf. in Syd in May.	http://twitter.com/GraemeO28/status/2475001284	September 17, 2012 at 01:00PM
@leesaphilip	@jobeaz Q for speaker, pls... how do we measure success and report that to our host organisations? #QPLA12 #eventhoughImnotone	http://twitter.com/leesaphilip/status/24750040287	September 17, 2012 at 01:01PM
@debo4change	#qpla12 sees libraries reacting, no mention of leading	http://twitter.com/debo4change/status/24750040287	September 17, 2012 at 01:01PM
@justadandak	Steve O'Connor "what if your library doesn't feature print? what if has a terrible habit of happening..." #qpla12	http://twitter.com/justadandak/status/2475005750	September 17, 2012 at 01:01PM
@justadandak	Steve O'Connor "what is risk? as a profession we are conservative in taking them" #qpla12	http://twitter.com/justadandak/status/2475010767	September 17, 2012 at 01:03PM
@debo4change	#qpla12 is an extinct Landline an ABC program or a physical telephone line?	http://twitter.com/debo4change/status/2475011818	September 17, 2012 at 01:04PM
@justadandak	Steve O'Connor "innovation is disruption - what are our obsessions? what are we good at?" #qpla12	http://twitter.com/justadandak/status/2475017177	September 17, 2012 at 01:06PM
@BundyLib	#qpla12 Those organizations that don't focus on their customers fail - if they believe they don't need us, we need to change the perception	http://twitter.com/BundyLib/status/247502786751	September 17, 2012 at 01:10PM
@justadandak	Steve O'Connor "greatest (tech) disruptor to libraries: @google because of the free text searching" #qpla12	http://twitter.com/justadandak/status/2475041881	September 17, 2012 at 01:16PM
@debo4change	#qpla12 be nice to hear about exciting opportunities the digital world offers instead of negative disruptive examples	http://twitter.com/debo4change/status/2475044917	September 17, 2012 at 01:17PM
@alisonwrote	#QPLA12 library management systems don't match search ease of google for customers. what do we do about this?	http://twitter.com/alisonwrote/status/2475048313	September 17, 2012 at 01:18PM
@justadandak	Steve O'Connor "can the stand-alone library be successful?we need to create a new business model which is relevant to the community" #qpla12	http://twitter.com/justadandak/status/2475053702	September 17, 2012 at 01:20PM
@debo4change	#qpla12 public libraries' business model is free, Amazon costs	http://twitter.com/debo4change/status/2475057712	September 17, 2012 at 01:22PM
@alisonwrote	#QPLA12 how do you market library to people who don't ever come through the door? I think abt this so much. what happens if you ignore them?	http://twitter.com/alisonwrote/status/2475057957	September 17, 2012 at 01:22PM
@alisonwrote	RT @justadandak: Steve O'Connor "can the stand-alone library be successful?we need to create a new business model which is relevant to t ...	http://twitter.com/alisonwrote/status/2475058470	September 17, 2012 at 01:22PM
@justadandak	Steve O'Connor "trust is undervalued - library as a brand is very trusted (as is librarian) - we need to build on this" - YES #qpla12	http://twitter.com/justadandak/status/2475062537	September 17, 2012 at 01:24PM
@justadandak	Steve O'Connor "collaborate or die" #qpla12	http://twitter.com/justadandak/status/2475066545	September 17, 2012 at 01:25PM
@justadandak	Steve O'Connor "the future is not linear - create scenarios: the long view, outside-in thinking, multiple perspectives" #qpla12	http://twitter.com/justadandak/status/2475074885	September 17, 2012 at 01:29PM
@justadandak	Steve O'Connor -& text overkill #qpla12	http://twitter.com/justadandak/status/2475091772	September 17, 2012 at 01:36PM
@justadandak	Steve O'Connor "skill sets need by the professional staff are changing rapidly" -& not just this profession - most public sectors #qpla12	http://twitter.com/justadandak/status/2475095598	September 17, 2012 at 01:37PM
@sharonu	RT @justadandak: Steve O'Connor "skill sets need by the professional staff are changing rapidly" -& not just this profession - most p ...	http://twitter.com/sharonu/status/2475110183543	September 17, 2012 at 01:43PM
@sharonu	RT @alisonwrote: #QPLA12 how do you market library to people who don't ever come through the door? I think abt this so much. what happen ...	http://twitter.com/sharonu/status/2475110496942	September 17, 2012 at 01:43PM
@sharonu	RT @BundyLib: #qpla12 Those organizations that don't focus on their customers fail - if they believe they don't need us, we need to chan ...	http://twitter.com/sharonu/status/2475112810478	September 17, 2012 at 01:44PM
@sharonu	RT @alisonwrote: @jobeaz #QPLA12 who among us will make sure libraries are not extinct by 2018? evolve, advocate, engage, be part of the ...	http://twitter.com/sharonu/status/2475113282044	September 17, 2012 at 01:44PM
@justadandak	we're up to slide 88 & too many words - my digits need to take a break... over to everyone else :) #qpla12	http://twitter.com/justadandak/status/2475114719	September 17, 2012 at 01:45PM

@alisonwrote	#QPLA12 I do not like the term 'hub'. library is a vital community resource for learning, engagement, creation, but is no more the hub 1/2	http://twitter.com/alisonwrote/status/2475116788	September 17, 2012 at 01:45PM
@AshfieldLibrary	RT @alisonwrote: #QPLA12 how do you market library to people who don't ever come through the door? I think abt this so much. what happen ...	http://twitter.com/AshfieldLibrary/status/247511846PM	September 17, 2012 at 01:46PM
@alisonwrote	#QPLA12 2/2 than the sports ground or supermarket.	http://twitter.com/alisonwrote/status/2475121360	September 17, 2012 at 01:47PM
@beauy_librarian	@alisonwrote long before 2025! Could easily live w/out mine & last school i was in teachers were already going that way #QPLA12	http://twitter.com/beauy_librarian/status/247512549PM	September 17, 2012 at 01:49PM
@debo4change	#qpla12 very long & drifting into the even more obvious, still on about disruption & content	http://twitter.com/debo4change/status/2475130451PM	September 17, 2012 at 01:51PM
@beauy_librarian	RT @alisonwrote: @jobeaz #QPLA12 who among us will make sure libraries are not extinct by 2018? evolve, advocate, engage, be part of the ...	http://twitter.com/beauy_librarian/status/247513854PM	September 17, 2012 at 01:54PM
@beauy_librarian	RT @justadandak: Steve O'Connor "skill sets need by the professional staff are changing rapidly" -& not just this profession - most p ...	http://twitter.com/beauy_librarian/status/247514055PM	September 17, 2012 at 01:55PM
@beauy_librarian	RT @BundyLib: #qpla12 Those organizations that don't focus on their customers fail - if they believe they don't need us, we need to chan ...	http://twitter.com/beauy_librarian/status/247514155PM	September 17, 2012 at 01:55PM
@debo4change	#qpla12 sue McKerracher's summed it up- libraries about connecting people, library's role in new villages	http://twitter.com/debo4change/status/2475165305PM	September 17, 2012 at 02:05PM
@janecowell8	#qpla12 innovation of ideas drives a new way of packaging stuff that uses technology	http://twitter.com/janecowell8/status/247549517316PM	September 17, 2012 at 04:16PM
@justadandak	.@timkastelle "innovation in ideas - libraries can come up with new ways of 'packaging' services" #qpla12	http://twitter.com/justadandak/status/24754952516PM	September 17, 2012 at 04:16PM
@sallyheroes	@janecowell8 you mean don't try to be all things to all people. Blasphemy! lol #qpla12	http://twitter.com/sallyheroes/status/247549577416PM	September 17, 2012 at 04:16PM
@janecowell8	#qpla12 so it is not the technology that should drive the business models	http://twitter.com/janecowell8/status/247549665016PM	September 17, 2012 at 04:16PM
@justadandak	.@timkastelle "increasing commitment to innovation does not increase their competence" -& wonderful - it's about execution #qpla12	http://twitter.com/justadandak/status/24754977817PM	September 17, 2012 at 04:17PM
@justadandak	.@timkastelle "learn to experiment" -& prototyping -& check out the 'design thinking' methodology guys #qpla12	http://twitter.com/justadandak/status/24755002318PM	September 17, 2012 at 04:18PM
@janecowell8	#qpla12 we really need to experiment and upset our customers and test our assumptions	http://twitter.com/janecowell8/status/247550362019PM	September 17, 2012 at 04:19PM
@justadandak	.@timkastelle "business model innovation any organisations can do" -& http://t.co/962n4OY5 being referenced #qpla12	http://twitter.com/justadandak/status/24755047220PM	September 17, 2012 at 04:20PM
@justadandak	.@timkastelle "critical thing about advocacy is not what you say is what you do" -& good stuff here #qpla12	http://twitter.com/justadandak/status/24755063920PM	September 17, 2012 at 04:20PM
@justadandak	.@timkastelle ah the business model canvas being cited - love this book/model: http://t.co/Tg36gQb5 #qpla12	http://twitter.com/justadandak/status/24755083521PM	September 17, 2012 at 04:21PM
@sallyheroes	RT @janecowell8: #qpla12 we really need to experiment and upset our customers and test our assumptions	http://twitter.com/sallyheroes/status/247550880621PM	September 17, 2012 at 04:21PM
@janecowell8	@sallyheroes but then went on to explain that single focus companies fail!! #qpla12	http://twitter.com/janecowell8/status/247551443423PM	September 17, 2012 at 04:23PM
@justadandak	.@timkastelle "orgs who fail at social media are the ones who don't think about what being on twitter means / affects" -& agree #qpla12	http://twitter.com/justadandak/status/247551469024PM	September 17, 2012 at 04:24PM
@janecowell8	#qpla12 read more know more is our value proposition but it is not always a book	http://twitter.com/janecowell8/status/247551682024PM	September 17, 2012 at 04:24PM
@alisonwrote	#QPLA12 why have a separate social media policy? should be part of an overall marketing/engagement business model	http://twitter.com/alisonwrote/status/247551928925PM	September 17, 2012 at 04:25PM
@janecowell8	#qpla12 what creates value of huge digital info coming thru	http://twitter.com/janecowell8/status/247552097026PM	September 17, 2012 at 04:26PM
@justadandak	.@timkastelle here's the Stanford Innovation and Entrepreneurship Certificate referenced http://t.co/Xq0eHMX #qpla12	http://twitter.com/justadandak/status/247552249027PM	September 17, 2012 at 04:27PM

@zaana	not many tweeters but great tweets coming from #qpla12 - thanks so much for sharing! :D #followingfromafar	http://twitter.com/zaana/status/24755239952543	September 17, 2012 at 04:27PM
@janecowell8	#qpla12 the value is connecting people to the right info at the right time	http://twitter.com/janecowell8/status/2475528613	September 17, 2012 at 04:29PM
@justadandak	.@timkastelle "aggregate / filter / connect - future business models for libraries - the first part has been replaced by the net" #qpla12	http://twitter.com/justadandak/status/247552879	September 17, 2012 at 04:29PM
@justadandak	.@timkastelle "we need to try & get ideas to spread" -> check out the 'idea virus' http://t.co/KxChOnqV - you might have it in stock #qpla12	http://twitter.com/justadandak/status/247553141	September 17, 2012 at 04:30PM
@debo4change	#qpla12 piracy is not the threat, obscurity is	http://twitter.com/debo4change/status/24755325	September 17, 2012 at 04:31PM
@janecowell8	#qpla12 providing a filter of info in world submerged in info is valuable	http://twitter.com/janecowell8/status/2475536769	September 17, 2012 at 04:32PM
@justadandak	.@timkastelle "there are not a lot of new ideas out there but there are infinite amount of connections (of ideas)" #qpla12	http://twitter.com/justadandak/status/2475537787	September 17, 2012 at 04:33PM
@janecowell8	#qpla12 linked to Michael Kirkby keynote that stated that librarians give you the 'see also' info or from Tim Kastelle - filter & connect	http://twitter.com/janecowell8/status/2475544110	September 17, 2012 at 04:35PM
@justadandak	.@timkastelle reference to Scholarly Kitchen blog http://t.co/CmRltGK0 #qpla12	http://twitter.com/justadandak/status/2475544882	September 17, 2012 at 04:36PM
@janecowell8	#qpla12 need 2 think more sophisticatedly as we have different funders to customers	http://twitter.com/janecowell8/status/2475553686	September 17, 2012 at 04:39PM
@justadandak	.@timkastelle "if we change the value proposition of libraries we need to also change the systems behind the scenes" #qpla12	http://twitter.com/justadandak/status/2475554619	September 17, 2012 at 04:39PM
@janecowell8	#qpla12 may need 2 value propositions - 1 for govt funders & 1 for public customers	http://twitter.com/janecowell8/status/2475555747	September 17, 2012 at 04:40PM
@justadandak	.@timkastelle "if the environments are changing wit requires a ne model to deliver value" #qpla12	http://twitter.com/justadandak/status/2475557345	September 17, 2012 at 04:41PM
@janecowell8	#qpla12 check out http://t.co/HYJMpi8w	http://twitter.com/janecowell8/status/2475558850	September 17, 2012 at 04:41PM
@debo4change	#qpla12 libraries might need 2 value propositions, 1 for customers & 1 for funders	http://twitter.com/debo4change/status/24755589	September 17, 2012 at 04:41PM
@justadandak	.@timkastelle i asked a question about design thinking: http://t.co/tFobwFUe - might be of use guys :-) #qpla12	http://twitter.com/justadandak/status/2475562538	September 17, 2012 at 04:43PM
@janecowell8	#qpla12 think about what people are trying 2 do	http://twitter.com/janecowell8/status/2475563835	September 17, 2012 at 04:43PM
@janecowell8	#qpla12 they say we connect them to recreation, learning and hobbies - they do not say they r borrowing a book	http://twitter.com/janecowell8/status/2475565365	September 17, 2012 at 04:44PM
@justadandak	.@timkastelle "the danger is optimising services for a declining group of customers" #qpla12	http://twitter.com/justadandak/status/247556787	September 17, 2012 at 04:45PM
@zaana	interesting #qpla12 talking bout changing the value proposition of libs. from my exp - libs are not v. good at articulating it to begin with	http://twitter.com/zaana/status/24755685646416	September 17, 2012 at 04:45PM
@Anne6fy	RT @justadandak: Steve O'Connor sharing the extinction timeline http://t.co/IFJg11HN (PDF) -> 2018 libraries will be extinct #qpla12	http://twitter.com/Anne6fy/status/2475584158686	September 17, 2012 at 04:51PM
@kym_andrews	RT @justadandak: Steve O'Connor sharing the extinction timeline http://t.co/egpusErA (PDF) -> 2018 libraries will be extinct #qpla12	http://twitter.com/kym_andrews/status/24756502	September 17, 2012 at 05:17PM
@justadandak	finally today is Sue Henczel http://t.co/Z4BOxleW introducing the 'Metrics for Library Advocacy' report #qpla12	http://twitter.com/justadandak/status/2475658535	September 17, 2012 at 05:21PM
@justadandak	won't be tweeting much of this reports release as want to give my digits a break #qpla12 http://t.co/6zOGi7wW	http://twitter.com/justadandak/status/2475663484	September 17, 2012 at 05:23PM
@alisonwrote	battery low, recharger back in the room :(more tweets tomorrow #QPLA12	http://twitter.com/alisonwrote/status/2475673712	September 17, 2012 at 05:27PM
@BundyLib	#qpla12 Libraries need to tell the same story and get customers to be our advocates	http://twitter.com/BundyLib/status/247568285380	September 17, 2012 at 05:30PM

@debo4change	#qpla12 just saw 40 or more jobs going from Qld special libraries	http://twitter.com/debo4change/status/247568333	September 17, 2012 at 05:31PM
@janecowell8	#qpla12 extra step is to ask our customers what the experience they have in the library means to them and ask them to tell that story	http://twitter.com/janecowell8/status/2475685675	September 17, 2012 at 05:32PM
@janecowell8	#qpla12 what are our memorable messages?	http://twitter.com/janecowell8/status/2475687410	September 17, 2012 at 05:32PM
@BundyLib	#qpla12 Great fact - more public libraries than MacDonalds outlets	http://twitter.com/BundyLib/status/247569244617	September 17, 2012 at 05:34PM
@janecowell8	#qpla12 what is the startling fact that will connect your libraries to your community - library has more members than Geelong afl club	http://twitter.com/janecowell8/status/2475695086	September 17, 2012 at 05:35PM
@debo4change	#qpla12 need national comparable data to demonstrate value of libraries. NSLA & ABS working on stats	http://twitter.com/debo4change/status/247570033	September 17, 2012 at 05:37PM
@janecowell8	#qpla12 doing great stuff but we are not selling it well	http://twitter.com/janecowell8/status/2475701028	September 17, 2012 at 05:38PM
@Channy_mc	RT @BundyLib: #qpla12 Great fact - more public libraries than MacDonalds outlets	http://twitter.com/Channy_mc/status/2475723297	September 17, 2012 at 05:46PM
@AshfieldLibrary	RT @BundyLib: #qpla12 Libraries need to tell the same story and get customers to be our advocates	http://twitter.com/AshfieldLibrary/status/24757271	September 17, 2012 at 05:48PM
@BundyLib	#qpla12 Libraries need to move from quantitative (figures & stats) to qualitative (what different we make to our community)	http://twitter.com/BundyLib/status/247572973857	September 17, 2012 at 05:49PM
@debo4change	#qpla12 need more research on impact of libraries, the difference libraries make to our communities, the outcomes	http://twitter.com/debo4change/status/247573611	September 17, 2012 at 05:52PM
@janecowell8	#qpla12 need to use statistics as evidence of what we do - stats need to be consistent, accurate & comparable	http://twitter.com/janecowell8/status/2475750018	September 17, 2012 at 05:57PM
@janecowell8	Then we need the story of what these stats mean showing how we have made a difference #qpla12	http://twitter.com/janecowell8/status/2475752903	September 17, 2012 at 05:58PM
@debo4change	#qpla12 ABS stats for Isaac regional council population 23,000, real figure over 40,000	http://twitter.com/debo4change/status/247576611	September 17, 2012 at 06:03PM
@janecowell8	#qpla12 ISO2789 and Iso11620 are standards that can be used for us to compare internationally if we comply	http://twitter.com/janecowell8/status/2475779105	September 17, 2012 at 06:09PM
@janecowell8	#qpla12 we need to start asking our users different questions to give us clues of the impacts we have on their lives	http://twitter.com/janecowell8/status/2475874489	September 17, 2012 at 06:47PM
@janecowell8	#qpla12 http://t.co/dOQ7AKHH - we would be better with a national policy	http://twitter.com/janecowell8/status/2475915027	September 17, 2012 at 07:03PM
@timkastelle	Thanks Jane - great tweeting from you and @justadandak RT @janecowell8: #qpla12 check out http://t.co/ani3qMzY	http://twitter.com/timkastelle/status/24760374722	September 17, 2012 at 07:51PM
@lindaxbarron	I should gate crash #qpla12 tomorrow I see so many tweet buddies are there. @janecowell8 might not catch me :)	http://twitter.com/lindaxbarron/status/247610009	September 17, 2012 at 08:16PM
@alisonwrote	RT @justadandak: @timkastelle i asked a question about design thinking: http://t.co/tFobwFUE - might be of use guys :) #qpla12	http://twitter.com/alisonwrote/status/2476230137	September 17, 2012 at 09:08PM
@alisonwrote	RT @janecowell8: #qpla12 they say we connect them to recreation, learning and hobbies - they do not say they r borrowing a book	http://twitter.com/alisonwrote/status/2476230766	September 17, 2012 at 09:08PM
@sharonu	RT @BundyLib: #qpla12 Libraries need to move from quantitative (figures & stats) to qualitative (what different we make to our comm ...	http://twitter.com/sharonu/status/2476339279997	September 17, 2012 at 09:51PM
@sharonu	RT @janecowell8: #qpla12 they say we connect them to recreation, learning and hobbies - they do not say they r borrowing a book	http://twitter.com/sharonu/status/2476341590555	September 17, 2012 at 09:52PM
@sharonu	RT @alisonwrote: #QPLA12 consider if desktop pcs will be gone by 2025, how will IT & reluctant staff handle mobile technology or wha ...	http://twitter.com/sharonu/status/2476358991170	September 17, 2012 at 09:59PM
@sharonu	RT @justadandak: Steve O'Connor sharing the extinction timeline http://t.co/IFJg11HN (PDF) -> 2018 libraries will be extinct #qpla12	http://twitter.com/sharonu/status/2476359572543	September 17, 2012 at 09:59PM
@alisonwrote	so pleased today to meet Sue McKerracher, #nyr12 leader, & caught up with Corinne, Jo, Rose & other great library people #QPLA12	http://twitter.com/alisonwrote/status/2476875324	September 18, 2012 at 01:24AM

@justadandak	just setting up for my 'advocacy with social media' keynote here in #brisbane at the #qpla12 conference http://t.co/NZtHWA2h	http://twitter.com/justadandak/status/2478278529	September 18, 2012 at 10:42AM
@devilsman60	#qpla12 attending the LibRaries conference	http://twitter.com/devilsman60/status/247833284	September 18, 2012 at 11:03AM
@justadandak	bein introduced at #qpla12 http://t.co/8dn3drj0	http://twitter.com/justadandak/status/247833380	September 18, 2012 at 11:04AM
@lulumackenzie	Really looking forward to hearing from DK this morning #qpla12	http://twitter.com/lulumackenzie/status/24783348	September 18, 2012 at 11:04AM
@alisonwrote	first up is @justadandak talking about advocacy with social media #QPLA12 should be good	http://twitter.com/alisonwrote/status/2478334999	September 18, 2012 at 11:04AM
@alisonwrote	#QPLA12 @justadandak DK is getting very Welshie :) social media is not a broadcaster it's for #humanisation of your service	http://twitter.com/alisonwrote/status/2478349022	September 18, 2012 at 11:10AM
@debo4change	#QPLA12 social media - if you are human in these spaces you get a huge return	http://twitter.com/debo4change/status/24783492	September 18, 2012 at 11:10AM
@janecowell8	#qpla12 humanization of brands is possible with social networking	http://twitter.com/janecowell8/status/2478361094	September 18, 2012 at 11:15AM
@janecowell8	#qpla12 http://t.co/po8iQ6CV the 1st million edits on wiki is Justin knapp	http://twitter.com/janecowell8/status/2478367091	September 18, 2012 at 11:17AM
@mosaicsmashgirl	The cool young dude in the middle is the person who got me onto Pinterest #QPLA12	http://twitter.com/mosaicsmashgirl/status/247836	September 18, 2012 at 11:17AM
@timkastelle	Wish I could hear this talk! RT @justadandak: bein introduced at #qpla12 http://t.co/cZKnuXSu	http://twitter.com/timkastelle/status/24783679718	September 18, 2012 at 11:17AM
@alisonwrote	#QPLA12 @justadandak talking up pinterest & library infographics. I've started a library pinterest page for #readersadvisory #geek	http://twitter.com/alisonwrote/status/2478375895	September 18, 2012 at 11:21AM
@BundyLib	#qpla12 Hardwiring is using our customers as Ambassadors by promoting our social media sites	http://twitter.com/BundyLib/status/247838125487	September 18, 2012 at 11:23AM
@alisonwrote	#QPLA12 @justadandak physical products with virtual links FB, QR, sharing stories #hardwired intersections not platforms	http://twitter.com/alisonwrote/status/2478382726	September 18, 2012 at 11:23AM
@janecowell8	#qpla12 dk talking about digital breadcrumbs so they come back - need to be where people r in digital spaces	http://twitter.com/janecowell8/status/2478386138	September 18, 2012 at 11:25AM
@mosaicsmashgirl	Love the concept of using Facebook to expand options by inviting people in, rather than dead end to your website. #QPLA12	http://twitter.com/mosaicsmashgirl/status/247838	September 18, 2012 at 11:25AM
@mosaicsmashgirl	Are you a destination or an intersection? #QPLA12	http://twitter.com/mosaicsmashgirl/status/247838	September 18, 2012 at 11:26AM
@janecowell8	#qpla12 invite the geeks to use ur data - the hackers can create things with it	http://twitter.com/janecowell8/status/2478392273	September 18, 2012 at 11:27AM
@robbo_sj	Library infographics on Pinterest #qpla12	http://twitter.com/robbo_sj/status/247839344386	September 18, 2012 at 11:27AM
@lulumackenzie	#hack ... Great way around our Council's refusal to let us use social media #qpla12	http://twitter.com/lulumackenzie/status/24783938	September 18, 2012 at 11:28AM
@mosaicsmashgirl	Making Google and giggling cool! #QPLA12	http://twitter.com/mosaicsmashgirl/status/247839	September 18, 2012 at 11:28AM
@alisonwrote	#QPLA12 #hack up data we have & have fun with it. massive possibilities for #readersadvisory & our team is completely up with this	http://twitter.com/alisonwrote/status/2478396144	September 18, 2012 at 11:29AM
@lulumackenzie	Note to self: go home and slap Corporate Communications manager ;-) #qpla12	http://twitter.com/lulumackenzie/status/24784026	September 18, 2012 at 11:31AM
@alisonwrote	#QPLA12 @justadandak talking up #yammer can cut print budget by half. #googledocs !! time savings.	http://twitter.com/alisonwrote/status/2478408574	September 18, 2012 at 11:33AM
@janecowell8	#qpla12 co-creation of content means that those creating will share it	http://twitter.com/janecowell8/status/2478410922	September 18, 2012 at 11:34AM
@mosaicsmashgirl	Even access to YouTube and Facebook not allowed by some Councils. Need to be aware of limitations....go underground with ideas? #QPLA12	http://twitter.com/mosaicsmashgirl/status/247841	September 18, 2012 at 11:35AM

@alisonwrote	#QPLA12 #cocreation people will share it. love this concept DK @justadandak easily done by libraries. invite community to create content	http://twitter.com/alisonwrote/status/2478413930	September 18, 2012 at 11:36AM
@mosaicsmashgirl	Love the evil bunny! #QPLA12	http://twitter.com/mosaicsmashgirl/status/24784138AM	September 18, 2012 at 11:38AM
@mosaicsmashgirl	It is a hard one, but it's good to dream. #QPLA12	http://twitter.com/mosaicsmashgirl/status/24784343AM	September 18, 2012 at 11:43AM
@mosaicsmashgirl	Love the invitation to let people loose....might need to,take our "brave" pills. #QPLA12	http://twitter.com/mosaicsmashgirl/status/24784344AM	September 18, 2012 at 11:44AM
@janecowell8	#qpla12 businesses r run by people who hire and fire IT depts! Love evil bunny!	http://twitter.com/janecowell8/status/2478434637	September 18, 2012 at 11:44AM
@alisonwrote	#QPLA12 #metacognition ROI @justadandak twitter as a rich PLN. blogging as tool to aggregate content. use these. if not why not?	http://twitter.com/alisonwrote/status/2478441863	September 18, 2012 at 11:47AM
@alisonwrote	#QPLA12 book track app - audio layered sensory experience in reading. #readersadvisory	http://twitter.com/alisonwrote/status/2478456459	September 18, 2012 at 11:53AM
@mosaicsmashgirl	Become multimedia content producers. #QPLA12	http://twitter.com/mosaicsmashgirl/status/24784554AM	September 18, 2012 at 11:54AM
@janecowell8	#qpla12 check out booktrack app - it's free and provides soundtrack to books!!!	http://twitter.com/janecowell8/status/2478466740	September 18, 2012 at 11:57AM
@lulumackenzie	We need to become masters of #attention grabbing #qpla12	http://twitter.com/lulumackenzie/status/24784678	September 18, 2012 at 11:57AM
@sallyheroes	RT @janecowell8: #qpla12 humanization of brands is possible with social networking	http://twitter.com/sallyheroes/status/2478474661	September 18, 2012 at 12:00PM
@sallyheroes	RT @janecowell8: #qpla12 invite the geeks to use ur data - the hackers can create things with it	http://twitter.com/sallyheroes/status/2478475253	September 18, 2012 at 12:00PM
@sallyheroes	RT @BundyLib: #qpla12 Hardwiring is using our customers as Ambassadors by promoting our social media sites	http://twitter.com/sallyheroes/status/2478477163	September 18, 2012 at 12:01PM
@janecowell8	#qpla12	http://twitter.com/janecowell8/status/2478480057	September 18, 2012 at 12:02PM
@alisonwrote	#QPLA12 what is the value of your library? one word response written on ip*d, photographed, share online or in presentation @justadandak	http://twitter.com/alisonwrote/status/2478480967	September 18, 2012 at 12:02PM
@MrGuanxi	RT @sallyheroes: RT @janecowell8: #qpla12 humanization of brands is possible with social networking	http://twitter.com/MrGuanxi/status/247848146630	September 18, 2012 at 12:02PM
@janecowell8	#qpla12 when asking 4 feedback ask emotion driven question - what do u hate about library / what do u love?	http://twitter.com/janecowell8/status/2478482275	September 18, 2012 at 12:03PM
@lyndelleg	LOVE THIS! RT @jobeaz Libraries need to be online intersections not destinations #qpla12	http://twitter.com/lyndelleg/status/247848439671	September 18, 2012 at 12:04PM
@Boelib	RT @lyndelleg: LOVE THIS! RT @jobeaz Libraries need to be online intersections not destinations #qpla12	http://twitter.com/Boelib/status/24784870508294	September 18, 2012 at 12:05PM
@lyndelleg	Today's agenda: go-karting & chocolate factory tour on #PhillipsIsland & following tweets from day 2 of #qpla12	http://twitter.com/lyndelleg/status/247850996666	September 18, 2012 at 12:14PM
@janecowell8	#qpla12 social networking is for sharing - can make a blog work with sharing things interested in / embed everything	http://twitter.com/janecowell8/status/2478514119	September 18, 2012 at 12:15PM
@2kidsandcaravan	Today's agenda: go-karting & chocolate factory tour on #PhillipsIsland & following tweets from day 2 of #qpla12"	http://twitter.com/2kidsandcaravan/status/24785116PM	September 18, 2012 at 12:16PM
@janecowell8	#qpla12 http://t.co/xDLXJoup check it out	http://twitter.com/janecowell8/status/2478517768	September 18, 2012 at 12:17PM
@alisonwrote	#QPLA12 animoto @justadandak demoing how simple social media use is. audioboo app on mobile. soundcloud. issuu. have seen issuu for zines	http://twitter.com/alisonwrote/status/2478528403	September 18, 2012 at 12:21PM
@BundyLib	#qpla12 Interested in great apps for videos, reports and digital stories you can use in the library? DK recommends Audioboo, Animoto, Vimeo	http://twitter.com/BundyLib/status/247861138644	September 18, 2012 at 12:54PM
@BundyLib	#qpla12 Try Booktrack app for free soundtracks linked to ebooks -free app great for literacy!	http://twitter.com/BundyLib/status/247861861964	September 18, 2012 at 12:57PM

@justadandak	RT @lulumackenzie Note to self: go home and slap Corporate Communications manager ;-) #qpla12 - > love it	http://twitter.com/justadandak/status/247864416	September 18, 2012 at 01:07PM
@ljen2683	#qpla12 great keynote from DK, ROI risk of ignoring social media	http://twitter.com/ljen2683/status/247864987916	September 18, 2012 at 01:09PM
@alisonwrote	#QPLA12 I could listen to Sue McKerracher & @justadandak all day.	http://twitter.com/alisonwrote/status/2478667329	September 18, 2012 at 01:16PM
@alisonwrote	hi @LGAQ libRaries are the 4th R in communities/councils. we need to promote this in television radio ads #QPLA12 great stories to share	http://twitter.com/alisonwrote/status/2478692462	September 18, 2012 at 01:26PM
@alisonwrote	#QPLA12 @slqld The Library Dividend launched today available online.	http://twitter.com/alisonwrote/status/2478725736	September 18, 2012 at 01:40PM
@beauy_librarian	RT @alisonwrote: hi @LGAQ libRaries are the 4th R in communities/councils. we need to promote this in television radio ads #QPLA12 great ...	http://twitter.com/beauy_librarian/status/2478754	September 18, 2012 at 01:51PM
@beauy_librarian	RT @justadandak: RT @lulumackenzie Note to self: go home and slap Corporate Communications manager ;-) #qpla12 -> love it	http://twitter.com/beauy_librarian/status/2478754	September 18, 2012 at 01:51PM
@janecowell8	#qpla12 http://t.co/sy7gi3RF the library dividend report and resources are here	http://twitter.com/janecowell8/status/2478762735	September 18, 2012 at 01:54PM
@debo4change	#QPLA12 libraries save people \$395 per year	http://twitter.com/debo4change/status/24787795	September 18, 2012 at 02:01PM
@devilsman60	RT @alisonwrote: #QPLA12 @slqld The Library Dividend launched today available online.	http://twitter.com/devilsman60/status/247878346	September 18, 2012 at 02:02PM
@devilsman60	RT @alisonwrote: hi @LGAQ libRaries are the 4th R in communities/councils. we need to promote this in television radio ads #QPLA12 great ...	http://twitter.com/devilsman60/status/247878390	September 18, 2012 at 02:03PM
@devilsman60	RT @BundyLib: #qpla12 Interested in great apps for videos, reports and digital stories you can use in the library? DK recommends Audiobo ...	http://twitter.com/devilsman60/status/247878424	September 18, 2012 at 02:03PM
@devilsman60	RT @lyndelleg: LOVE THIS! RT @jobeaz Libraries need to be online intersections not destinations #qpla12	http://twitter.com/devilsman60/status/247878486	September 18, 2012 at 02:03PM
@devilsman60	RT @sallyheroes: RT @BundyLib: #qpla12 Hardwiring is using our customers as Ambassadors by promoting our social media sites	http://twitter.com/devilsman60/status/247878523	September 18, 2012 at 02:03PM
@devilsman60	RT @justadandak: just setting up for my 'advocacy with social media' keynote here in #brisbane at the #qpla12 conference http://t.co/NZt ...	http://twitter.com/devilsman60/status/247878583	September 18, 2012 at 02:03PM
@devilsman60	RT @lindaxbarron: I should gate crash #qpla12 tomorrow I see so many tweet buddies are there. @janecowell8 might not catch me :)	http://twitter.com/devilsman60/status/247878602	September 18, 2012 at 02:03PM
@devilsman60	RT @zaana: interesting #qpla12 talking bout changing the value proposition of libs. from my exp - libs are not v. good at articulating i ...	http://twitter.com/devilsman60/status/247878619	September 18, 2012 at 02:04PM
@makajew	#QPLA12 libraries = better futures	http://twitter.com/makajew/status/247901523609	September 18, 2012 at 03:35PM
@makajew	#qpla12 services delivered by info professionals are unique. Libraries r where art, culture, community, enterprise & learning come together	http://twitter.com/makajew/status/247902373761	September 18, 2012 at 03:38PM
@makajew	#QPLA12 library staff are trusted guides	http://twitter.com/makajew/status/247902643421	September 18, 2012 at 03:39PM
@mosaicmashgirl	Library dividends. Real data to use to conscript more followers to libraries. #QPLA12	http://twitter.com/mosaicmashgirl/status/247905	September 18, 2012 at 03:49PM
@mosaicmashgirl	Documentation online....embed it everywhere! #QPLA12	http://twitter.com/mosaicmashgirl/status/247905	September 18, 2012 at 03:50PM
@justadandak	thank you #qpla12 for a great couple of days - off to explore #brisbane for a couple of hours before my flight	http://twitter.com/justadandak/status/2479080435	September 18, 2012 at 04:00PM