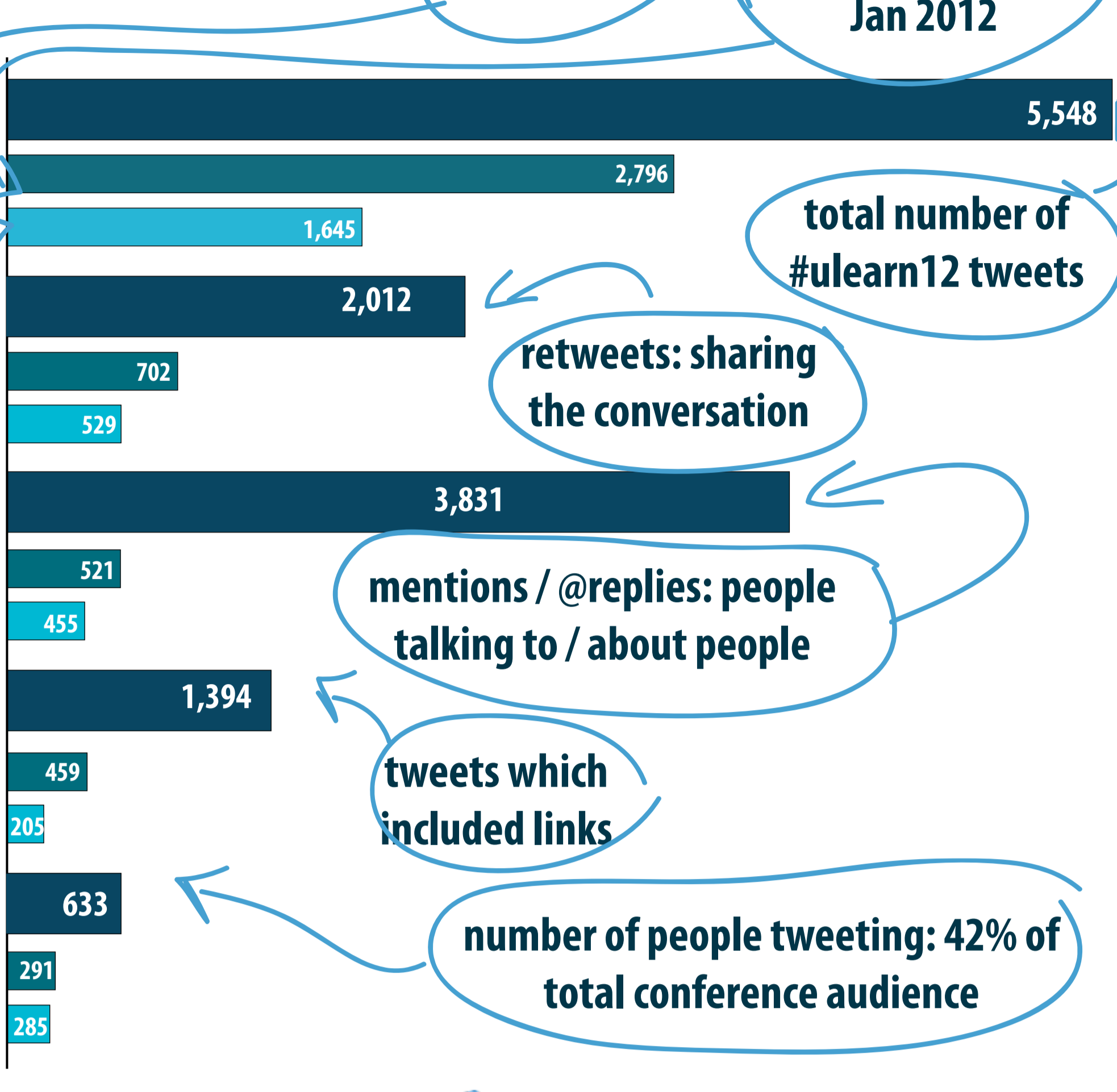


Ulearn12 Twitter Report

core EDUCATION
Tātai Aho Rau

* all figures are approximate - via RSS / ifttt & tweetreach.com - numbers confuse me a little ;-)

How many...?



Active tweetmailers

...the result of lots of lots of RT's...

...CORE peeps getting their tweet on...

...Twitter newbies as well - impressive...

...great ambassadors - need to reward...

304	194	136	127	116
@coreeducation	@justadandak	@nikora75	@krivett1	@annekenn

115	110	110	106	102
@kseniaNZ	@mrs_hyde	@moanaticoko	@taranz1	@catrionapene

So what...!

...how many...?

3,054,003 impressions

*the number of times the #ulearn12 tweets were (potentially) seen (based on the accumulative number of followers from those tweeting)

...says it all...



Popularity

...Justin Bieber - the only thing more popular...

New Zealand Latest Local Trends

@justinbieber

#ulearn12

Kevin Honeycutt #ulearn12 Keynote | Collaborative Google Doc Notes - Google Docs

Māori Tweets @ ULEARN 2012 - Google Docs

Time Management, Productivity, & Project Tracking Software (Mac/PC) | RescueTime

#ulearn12 was trending in NZ for the three days of the conference

Feedback...

...to make us feel all warm inside!

Pauline Henderson @paulinehendog: #ulearn12 Just reading all the tweets with the same message - Amazing Learning and sharing. Fantastic event @CoreEducation. You guys Rock!!!

Sara Melville @SaraMelville1: So excited, can't wait to share new ideas I discovered at #ulearn12 with my kids tomorrow. Re-planned my week...the kids will love it!

Nicky Lawson @nawson_nic: Very excited to start trying new stuff from #ulearn12 already I've managed to inspire & fire up a colleague with some new ideas I've learnt

Vicki Hagenaars @vhagrz: Home from an awesome and mind-widening #Ulearn12. So much to think on and ACTION!!!

Matt Nicoll @mattynicoll: Can't wait to put a few of the inspirational ideas from #ulearn12 into action...starting tomorrow

Jennie Lyall @jacobille35: Great conference, not great ending to week, flight delayed 5 hours, lucky notes to read from #ulearn12 #stuckatairport

Nikky Bain @nikkibain9: Making my first media studies podcast, say what?!?! Thanks for the tips at #ulearn12 @andrewdouch

Corrie Barclay @CorrieB: Just arrived back in Oz after awesome wk in #NewZealand Thanks again to @CoreEducation for a great #ulearn12 experience!

Laetitia de Vries @laetitia_de_vries: The power of collaboration should never be underestimated! Thanks core ed fab ulearn! #ulearn12

Louise K @LulabelleNZ: Tomorrow I begin term 4, not as a teacher but as a door opener. #ulearn12

Suse @skwiga75: Thank you #ulearn12 for the inspiration & the push we need - occasionally we forget :)

margotcsn @margotcsn: Thanks @CoreEducation #ulearn12 has been energising fantastic PLNing

THANK YOU... for all the tweetmails during #ulearn12!