

CREATIVE LEADERSHIP NZ 2019

NURTURING COURAGE



SPONSORS

FOUNDING SPONSOR



TECHNICAL SPONSOR



SUPPORTING PARTNERS



EMBASSY OF
THE UNITED STATES
OF AMERICA



WELLINGTON
EST.
CHOCOLATE
2013
FACTORY



WELCOME

Welcome to the third Creative Leadership NZ conference and thank you for being here!

You are surrounded by a community of nearly 200 wonderful humans from a range of sectors and industries who are all interested in the intersection of creativity and leadership - leaning into the theme of 'Nurturing Courage' we encourage inquiring conversations, bold connections and mad curiosity throughout the next two days.

In the centre of this handbook you'll find the collection of quotes on leadership and creativity taken during conference registration - a repository of inspiration to spark the imagination and direct some discourse. May it be a crowdsourced compliment to the wonderful insights gained from the speakers, workshops, and masterclasses. Here's my own offering to that bunch of idea bombs:

"TO BE TRULY RADICAL IS TO MAKE HOPE POSSIBLE, RATHER THAN DESPAIR CONVINCING" – Raymond Williams

Enjoy!

DK
Creative Leadership NZ Producer



[@JUSTADANDAK](#)
[JUSTADANDAK](#)
[JUSTADANDAK.COM](#)

#CLNZ19

AGENDA

DAY ONE – 2ND DEC

8AM	DOORS OPEN		
8:30AM	SHARP START / WELCOME / KEYNOTES	<p>Emily Chang The Power Of AND – Unlocking New Ideas By Finding The Intersection Of Seeming Juxtapositions</p> <p>Samantha Gadd Designing Employee-Centric Experiences</p> <p>Trent Yeo Sustainability Is Not That Fulfilling, Let's Do Better</p> <p>Kaila Colbin What The Future Needs From You</p>	Tapere Iti
10:15AM	MORNING TEA		
11AM	WORKSHOPS (ONE OF THREE)	<p>Trent – The Business Of Doing Good Business Gathering together to discover your individual and / or collective challenges, this workshop will out-create the monkeys on your shoulders and kick the elephant in the room. Join us now if you think doing it tomorrow is too late and you prefer to be part of the solution than part of the problem.</p> <p>Emily – Develop Your Personal Brand As Nike is know for the slogan, “Just Do It” and Apple for “Think Different,” every one of us carries with us a personal brand. Whether intentionally crafted and lived with purpose, or inadvertently labeled by others, we have an opportunity to consider who we want to be as our best selves, and live our lives against that vision.</p> <p>Samantha – Designing Employee-Centric Experiences For a long time now, many experiences in our personal lives have been designed to be beautiful, accessible, simple, intuitive and consistent (BASIC). It is time for our experiences at work to better represent the experiences we expect outside of work. How can we apply human centred design to the workplace, to grow humanity at work?</p>	<p>Cinema</p> <p>Tapere Iti</p> <p>Tapere Nui</p>
12:15PM	LUNCH		

1:15PM	KEYNOTES	<p>Greg Broadmore (interviewed by Savannah Peterson)</p> <p>Selina Tusitala Marsh The Queen's Poem: How To keep The Rules While Breaking Them</p> <p>Sarb Johal Making Space for Creativity: Leading Yourself Well</p> <p>David Bill Creative Leadership in Complex Systems</p>	Tapere Nui
--------	----------	---	------------

3PM AFTERNOON TEA

3:45PM	WORKSHOPS (ONE OF THREE)	<p>Savannah – Making The Future Less Scary</p> <p>Why you have nothing to fear about emerging tech plus leading the millennials that power-use it. This session will explore the opportunities in building bridges between generations. It will also aim to correct confusing data as well as tackle the stereotypes that get thrown around.</p> <p>Sarb Johal – Making Space for Creativity – Cultivating Your Inner Collaborator</p> <p>In this workshop, attendees will have the chance to learn about and take part in a rapid-fire series of activities designed to help to make space for creativity. This will help attendees to foster increased diversity of thinking rather than falling into the trap of always seeking to build consensus.</p> <p>Selina Tusitala Marsh – Metaphor Me Wor(l)ds. Words are worlds. This masterclass leads you through an object-centred way of telling and writing one of your own stories in order to enhance your creative connection with other people, places, spaces and yourself. Bring paper and pen.</p>	<p>Tapere Nui</p> <p>Cinema</p> <p>Tapere Iti</p>
--------	-----------------------------	--	---

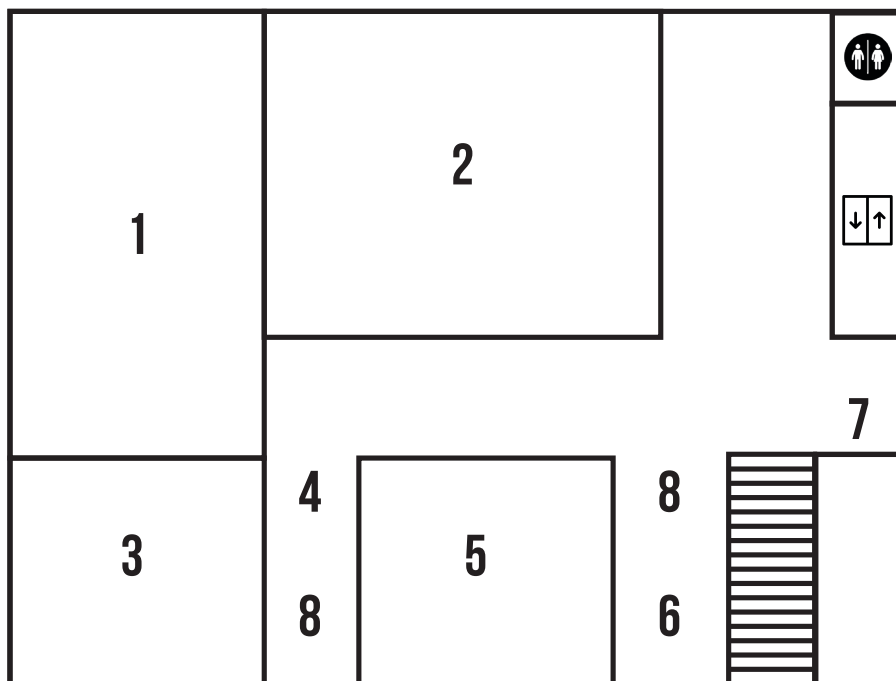
5PM	CLOSING KEYNOTE	Topaz Litman Adizes Creating Space For Courageous Conversations	Tapere Iti
5:30–7PM	CLOSING/ NETWORKING		

AGENDA

DAY TWO – 3RD DEC

9AM	DOORS OPEN		
9:30AM	SHARP START / WELCOME		Tapere Iti
9:45AM	MASTERCLASSES (ONE OF THREE)	<p>David Bill – Putting Creative Leadership Into Practice The masterclass will build upon the principles and practices presented in David's talk, and participants are asked to bring a current or pending challenge. Working with their peers in the masterclass, participants will explore solutions to their chosen problem and define an approach they can implement.</p> <p>Kaila Colbin – Dare to Lead™ In this session, Kaila Colbin, a Certified Dare to Lead™ Facilitator, will take participants through interactive exercises to understand and begin to practice the four skill sets of courage, based on the research of Dr Brené Brown.</p> <p>Topaz Litman Adizes – Building Interactive 2.0 Experiences The Skin Deep's work is predicated on a process and understanding of what makes an experience truly interactive, and how best to execute that experience. This workshop will be spent re-examining your current projects from this Interactive 2.0 vantage point. It is the same process applied to their award winning experiences {THE AND}, and THE DIG. In this session, you will take a project through a mini-hackathon via the working process of The Skin Deep.</p>	<p>Tapere Nui</p> <p>Ātea</p> <p>Tapere Iti</p>
12:15PM	LUNCH		
1:15PM	MASTERCLASSES (REPEATED AS ABOVE)		
3:45–5PM	AFTERNOON TEA		

TE AUAHA LEVEL 2 MAP



- 1** Tapere Nui
- 2** Tapere Iti
- 3** Ātea
- 4** Hospitality Bar
- 5** Cinema
- 6** Chill Out Space
- 7** Charging Stations
- 8** Refreshments/Food

#CLNZ19

DAVID BILL— KEYNOTE/MASTERCLASS

DESIGNING EMPATHY AT SCALE

INTERACTION DESIGNER, BOOZ ALLEN HAMILTON

 @IAMDAVIDBILL
 DAVIDBILL

David Bill is an interaction designer. He has done research on, redesigned websites and mobile apps for, and brought service design to federal government agencies and startups.

David has a background in education and design. He taught secondary school world history and was an education technology director for two schools. As a design strategist, he redesigned classrooms, helped reimagine libraries, improved the service and customer experience at a mobile food market, and created the framework for and coached two incubator programs.

His passions are varied and lie at the intersection of design & technology, movement / wellness / mindfulness, learning, culture & society, biking, and porridge.



#CLNZ19

NOTES/IDEAS/INSPIRATION/THOUGHTS/DOODLES

#CLNZ19

EMILY CHANG — KEYNOTE/WORKSHOP

THE POWER OF 'AND' – UNLOCKING
NEW IDEAS BY FINDING THE INTERSECTION
OF SEEMING JUXTAPOSITIONS

 @EMILYATORAGAME
 EMILYCHANG8621
 SOCIAL-LEGACY.COM

COMMERCIAL LEADER / EX-SVP MARKETING, STARBUCKS

A strategic business leader with over 20 years' experience, Emily was most recently SVP Marketing at Starbucks. She joined Starbucks as China CMO in 2017, responsible for marketing, sales, loyalty, customer engagement, and digital flywheel (ecommerce, payments, partnerships). She helped open the first Starbucks Roastery outside of Seattle, tripled digital tender, managed the commercial side of Starbucks' largest merger, and launched the brand's delivery program.

Prior to Starbucks, Emily was the Chief Commercial Officer for IHG, Greater China, where she was responsible for all commercial functions across Greater China. Looking after 320+ hotels and an extended team of 5,200 Sales & Marketing members, Emily spearheaded the market share turnaround of six hotel brands.

Moving to Shanghai back in 2011, Emily built a high-performance marketing organization that established the face of Apple Retail in Asia Pacific. She first developed her Marketing expertise at Procter & Gamble, with 11 years of end-to-end business experience across all three business units and spanning everything from upstream design to retail marketing with Walmart.



#CLNZ19

NOTES/IDEAS/INSPIRATION/THOUGHTS/DOODLES

#CLNZ19

GREG BROADMORE — KEYNOTE INTERVIEW

LEADING AT THE INTERSECTION OF CUTTING-EDGE TECHNOLOGY AND CREATIVE PROCESSES

**STUDIO DIRECTOR,
WETA GAMESHOP / MAGIC LEAP**

in GREG-BROADMORE-8519286
📧 GREGBROADMORE.BLOGSPOT.COM

I am a human male who likes to make things up and pretend that they're real.



#CLNZ19

NOTES/IDEAS/INSPIRATION/THOUGHTS/DOODLES

#CLNZ19

KAILA COLBIN — KEYNOTE/MASTERCLASS

WHY COURAGE IS THE NEW LEADERSHIP SKILL (VIA BRENE BROWN)

 @KCOLBIN
 KCOLBIN

**CO-FOUNDER, BOMA GLOBAL / CEO, BOMA
NEW ZEALAND, BOMA GLOBAL / BOMA NEW
ZEALAND**

She spearheaded the hugely successful SingularityU New Zealand and Australia Summits, introducing more than 2,500 people to exponential technologies and their impact on humanity. She is a certified facilitator of Brené Brown's Dare To Lead™ programme.

Kaila is also a co-founder of the non-profit Ministry of Awesome; the Curator and Licensee for TEDxChristchurch in New Zealand and TEDxScottBase in Antarctica; Chair of the New York-based culinary school Natural Gourmet Institute; Deputy Chair of CORE Education; and Deputy Chair of ChristchurchNZ.

Her purpose in life is to be an uplifting presence.



#CLNZ19

PULL-OUT INSPO

THE SIMPLE ACT OF PAYING POSITIVE ATTENTION TO PEOPLE HAS A GREAT DEAL TO DO WITH PRODUCTIVITY.

— Tom Peters

GOD DAMN IT, YOU'VE GOT TO BE KIND.

— Kurt Vonnegut

IT IS NOT THE MOUNTAIN WE CONQUER BUT OURSELVES.

— Edmund Hillary

IF YOUR STRENGTH GROWS, YOUR WEAKNESS WILL ALSO GROW, AND WILL BECOME NEGATIVE STRENGTH UNLESS YOU LEARN TO STOP IT.

— G.I. Gurdjieff.

RULES ARE FOR THE GUIDANCE OF WISE MEN AND THE OBEDIENCE OF FOOLS.

— Sir Douglas Bader

PEOPLE IGNORE DESIGN THAT IGNORES PEOPLE.

— Frank Chimero

I'M QUITE COMFORTABLE WITH MAKING THE ODD MISTAKE, IF IT COMES IN THE PURSUIT OF NEW OPPORTUNITIES AND NEW IDEAS.

— Rob Fyfe

ABILITY IS WHAT YOU'RE CAPABLE OF DOING. MOTIVATION DETERMINES WHAT YOU DO. ATTITUDE DETERMINES HOW WELL YOU DO IT.

— Lou Holtz

THE ONES WHO SEE THINGS DIFFERENTLY — THEY'RE NOT FOND OF RULES. YOU CAN QUOTE THEM, DISAGREE WITH THEM, GLORIFY OR VILLIFY THEM, BUT THE ONE THING YOU CAN'T DO IS IGNORE THEM, BECAUSE THEY CHANGE THINGS... BECAUSE THE ONES WHO ARE CRAZY ENOUGH TO THINK THEY CAN CHANGE THE WORLD, ARE THE ONES WHO DO. THINK DIFFERENT.

— Steve Jobs"

...DESIGN THINKING NEEDS TO BE TURNED TOWARD THE FORMULATION OF A NEW PARTICIPATORY SOCIAL CONTRACT. IT IS NO LONGER POSSIBLE TO THINK IN ADVERSARIAL TERMS OF A "BUYERS' MARKET" OR A "SELLERS' MARKET. WE ARE ALL IN THIS TOGETHER.

— Tim Brown

NEVER TELL PEOPLE HOW TO DO THINGS. TELL THEM WHAT TO DO AND THEY WILL SURPRISE YOU WITH THEIR INGENUITY.

— General George Patton

MOUNT EVEREST, YOU BEAT ME THE FIRST TIME, BUT I'LL BEAT YOU THE NEXT TIME BECAUSE YOU'VE GROWN ALL YOU'RE GOING TO GROW, BUT I'M STILL GROWING!

—Sir Edmund Hillary

IMAGINATION IS MORE IMPORTANT THAN KNOWLEDGE. FOR KNOWLEDGE IS LIMITED, WHEREAS IMAGINATION EMBRACES THE ENTIRE WORLD, STIMULATING PROGRESS, GIVING BIRTH TO EVOLUTION.

— Albert Einstein

CHANGE IS INEVITABLE, GROWTH IS OPTIONAL.

— John Maxwell
Kushandwizoom

WE CAN'T SOLVE PROBLEMS BY USING THE SAME KIND OF THINKING WE USED WHEN WE CREATED THEM.

— Albert Einstein.

**IF YOU'RE
ALIVE, YOU'RE
A CREATIVE
PERSON.**

— Elizabeth
Gilbert

**THE TRUE PRICE OF LEADERSHIP IS THE WILLINGNESS TO PLACE THE NEEDS
OF OTHERS ABOVE YOUR OWN. GREAT LEADERS TRULY CARE ABOUT THOSE
THEY ARE PRIVILEGED TO LEAD AND UNDERSTAND THAT THE TRUE COST OF
THE LEADERSHIP PRIVILEGE COMES AT THE EXPENSE OF SELF-INTEREST.**

— Simon Sinek

**LOOKING IS, I FEEL, A VITAL ASPECT
OF EXISTENCE. PERCEPTION
CONSTITUTES OUR AWARENESS OF
WHAT IT IS TO BE HUMAN, INDEED
WHAT IT IS TO BE ALIVE.**

— Bridget Riley.

**DO WHAT YOU CAN, WITH WHAT
YOU'VE GOT, WHERE YOU ARE, NOW.**

— Anon

**CREATIVITY ISN'T ABOUT WILD
TALENT AS MUCH AS IT'S ABOUT
PRODUCTIVITY. TO FIND NEW IDEAS
THAT WORK, YOU NEED TO TRY
A LOT THAT DON'T. IT'S A PURE
NUMBERS GAME.**

— Robert I. Sutton

**THERE IS NO SCIENCE IN
CREATIVITY. IF YOU DON'T GIVE
YOURSELF ROOM TO FAIL, YOU
WON'T INNOVATE.**

— Bob Iger

**WE NEED TO SUPPLEMENT OUR
WELL-DEVELOPED HIGH-TECH
ABILITIES WITH ABILITIES THAT ARE
HIGH CONCEPT AND HIGH TOUCH.**

— Daniel Pink.

**TWO ROADS DIVERGED IN A WOOD,
AND I, I TOOK THE ONE LESS
TRAVELLED BY, AND THAT HAS
MADE ALL THE DIFFERENCE.**

— Robert Frost

**RAISE YOUR WORDS NOT YOUR VOICE. IT IS RAIN THAT
GROWS FLOWERS, NOT THUNDER.**

— Rumi"

**FAITH IS TAKING THE FIRST STEP EVEN WHEN YOU
CAN'T SEE THE WHOLE STAIRCASE.**

— Martin Luther King, Jr

**TAKE CARE OF YOUR EMPLOYEES AND THEY WILL TAKE
CARE OF YOUR BUSINESS. IT'S AS SIMPLE AS THAT.**

— Richard Branson

**ANYONE WHO HAS NEVER MADE A MISTAKE HAS NEVER
TRIED ANYTHING NEW.**

— Albert Einstein

**THE VERY IDEA OF A CANON OF
GENIUSES MAY BE FALLING BY THE
WAYSIDE; IT MAKES MORE SENSE
TO TALK ABOUT THE FLICKERING
BRILLIANCE OF A GROUP, A PLACE
OR A PEOPLE.**

— Alex Ross

**CREATIVITY
IS A PROCESS
OF HAVING
ORIGINAL IDEAS
THAT ADD
VALUE.**

—Sir Ken
Robinson

**IF YOU WANT TO BUILD A SHIP,
DON'T DRUM UP THE PEOPLE TO
GATHER WOOD, DIVIDE THE WORK,
AND GIVE ORDERS. INSTEAD, TEACH
THEM TO YEARN FOR THE VAST AND
ENDLESS SEA.**

— Antoine de Saint-Exupéry

**MY RELIGION IS
KINDNESS.**

— Dalai Lama

**OUT BEYOND IDEAS OF WRONGDOING AND RIGHTDOING,
THERE IS A FIELD. I'LL MEET YOU THERE.**

— Rumi

WE'VE MOVED FROM AN ECONOMY BUILT ON PEOPLE'S BACKS TO AN ECONOMY BUILT ON PEOPLE'S LEFT BRAINS TO WHAT IS EMERGING TODAY: AN ECONOMY AND SOCIETY BUILT MORE AND MORE ON PEOPLE'S RIGHT BRAINS.

— Daniel Pink

I'VE LEARNED THAT PEOPLE WILL FORGET WHAT YOU SAID, PEOPLE WILL FORGET WHAT YOU DID, BUT PEOPLE WILL NEVER FORGET HOW YOU MADE THEM FEEL.

— Maya Angelou

LEADERSHIP IS NOT THIS SORT OF MANDELA, GHANDI, STEVE JOBS-LIKE ICONIC THING. I THINK LEADERSHIP IS ABOUT TRYING TO MAKE A DIFFERENCE IN THE WORLD AND TRYING TO BE THE BEST YOU CAN BE FOR YOURSELF AND MAKING HAPPY CHOICES — THAT'S REAL LEADERSHIP. UNFORTUNATELY, ABOUT 90% OF THE WORLD GIVE UP REAL EARLY AND PLOD AND SEEK TO BE AVERAGE AND NOT MAKE WAVES.

— Kevin Roberts "

ART IS A LIE WHICH MAKES US SEE THE TRUTH.

—Pablo Picasso

A FEELING OF SAFETY IS OUR MAIN ENGINE OF PROGRESS, AND MUST BE ENSURED BY THE GROUP AND ITS LEADER.

— Simon Sinek

PERFECTION IS ACHIEVED NOT WHEN THERE IS NOTHING MORE TO ADD, BUT WHEN THERE IS NOTHING LEFT TO TAKE AWAY.

— Antoine de Saint-Exupéry

LEADERSHIP COULD BE PLAYFUL.

— Joan Shi

PEOPLE DON'T BUY WHAT YOU DO; THEY BUY WHY YOU DO IT. AND WHAT YOU DO SIMPLY PROVES WHAT YOU BELIEVE.

— Simon Sinek

IF YOU WANT TO GO FAST, GO ALONE. IF YOU WANT TO GO FAR, GO TOGETHER.

— African Proverb

THE IMPROVISER HAS TO UNDERSTAND THAT HIS FIRST SKILL LIES IN RELEASING HIS PARTNER'S IMAGINATION.

— Keith Johnstone

CREATIVITY ISN'T ABOUT WILD TALENT AS MUCH AS IT'S ABOUT PRODUCTIVITY. TO FIND NEW IDEAS THAT WORK, YOU NEED TO TRY A LOT THAT DON'T. IT'S A PURE NUMBERS GAME.

— Robert I. Sutton

IT AIN'T HOW HARD YOU CAN HIT. IT'S HOW HARD YOU CAN GET HIT AND KEEP MOVING FORWARD.

— Rocky Balboa

IF YOU THINK YOU CAN'T OR YOU THINK YOU CAN'T, YOU'RE PROBABLY RIGHT.

— Henry Ford

YOUR BELIEFS BECOME YOUR THOUGHTS, YOUR THOUGHTS BECOME YOUR WORDS, YOUR WORDS BECOME YOUR ACTIONS, YOUR ACTIONS BECOME YOUR HABITS, YOUR HABITS BECOME YOUR VALUES, YOUR VALUES BECOME YOUR DESTINY.

— Michael Jordan

I'VE MISSED MORE THAN 9000 SHOTS IN MY CAREER. I'VE LOST ALMOST 300 GAMES. 26 TIMES, I'VE BEEN TRUSTED TO TAKE THE GAME WINNING SHOT AND MISSED. I'VE FAILED OVER AND OVER AND OVER AGAIN IN MY LIFE. AND THAT IS WHY I SUCCEEDED.

— Michael Jordan

**WORK IN
SILENCE, LET
SUCCESS BE
YOUR NOISE.**

— Founder
of Rythm and
Vines

**THERE IS LITTLE
SUCCESS
WHERE THERE
IS LITTLE
LAUGHTER.**

— Andrew
Carnegie

**WE HAVE A
STRATEGIC
PLAN. IT'S
CALLED DOING
THINGS.**

— Herb
Kelleher

**EVERYONE HAS
A SKILL THAT
CAN MAKE A
DIFFERENCE.**

— Poppy
Norton

**CREATIVITY IS LEADING THE WAVE
OF INNOVATION AND CHANGE.**

— M. Blatherwick

**TO ADD VALUE TO OTHERS, ONE
MUST FIRST VALUE OTHERS.**

— John Maxwell

THIRTY YEARS AGO MY OLDER BROTHER, WHO WAS TEN YEARS OLD AT THE TIME, WAS TRYING TO GET A REPORT WRITTEN ON BIRDS THAT HE'D HAD THREE MONTHS TO WRITE, WHICH WAS DUE THE NEXT DAY. WE WERE OUT AT OUR FAMILY CABIN IN BOLINAS, AND HE WAS AT THE KITCHEN TABLE CLOSE TO TEARS, SURROUNDED BY BINDER PAPER AND PENCILS AND UNOPENED BOOKS ABOUT BIRDS, IMMOBILIZED BY THE HUGENESS OF THE TASK AHEAD. THEN MY FATHER SAT DOWN BESIDE HIM PUT HIS ARM AROUND MY BROTHER'S SHOULDER, AND SAID, "BIRD BY BIRD, BUDDY. JUST TAKE IT BIRD BY BIRD."

— Anne Lamott

**AS WE LOOK AHEAD INTO THE NEXT
CENTURY, LEADERS WILL BE THOSE
WHO EMPOWER OTHERS.**

— Bill Gates

**LEARN THE RULES LIKE A
PROFESSIONIST, TO BREAK THEM
LIKE AN ARTIST.**

— Pablo Picasso

AS BUSINESS AND TECHNOLOGY PLACE A PREMIUM ON NOVELTY, NUACNE AND CUSTOMIZATION, EDUCATION POLICY SEEMS TO BE DEEPENING ITS EMPHASIS ON ROUTINES, RIGHT ANSWERS AND STANDARDIZATION.

— Daniel Pink

**THERE'S GOTTA BE SOMETHING
YOU PUSH AGAINST OR YOU WON'T
DEVELOP.**

— Tony Robbins.

**NEVER DOUBT THAT A SMALL
GROUP OF THOUGHTFUL,
COMMITTED CITIZENS CAN CHANGE
THE WORLD; INDEED, IT'S THE ONLY
THING THAT EVER HAS.**

— Margaret Mead

**START WHERE YOU ARE. USE WHAT
YOU HAVE. DO WHAT YOU CAN.**

— Arther Ashe

**THE WORLD DOESN'T BELONG TO
LEADERS, THE WORLD BELONGS TO
ALL HUMANITY.**

— The Dalai Lama

**EVERY SINGLE DAY, IN EVERY WALK OF LIFE, ORDINARY
PEOPLE DO EXTRAORDINARY THINGS!**

— Jim Valvano

BE THE CHANGE YOU WANT TO SEE IN THE WORLD.

NOTES/IDEAS/INSPIRATION/THOUGHTS/DOODLES

#CLNZ19

SAMANTHA GADD — KEYNOTE/WORKSHOP

NURTURING BRAVE CULTURES

**CEO / DIRECTOR,
HUMANKIND / KIN**

 @SAMANTHAGADD
 SAMANTHAGADD

Samantha Gadd is Founder and Managing Director of Humankind, a business with the vision to create the best employee experiences in the world. Humankind (formerly HR Shop) was a 2015 Deloitte Fast 50 winner, and named fastest growing services business in the Wellington region in the same year.

Samantha is obsessed with Employee Experience and the difference it can have on business performance. Samantha has advised hundreds of organisations over the last 15 years on leadership, culture, performance and all things people. She is passionate about the future of work and the importance of modern leadership to attract and retain top talent. Samantha is currently focused on growing Humankind and recently launched Kin (sister company to Humankind) and building an exemplar employee experience in both organisations. In 2018 Samantha also launched the first Employee Experience Awards programme in New Zealand. Also Mum to three young boys, Samantha is experienced at blending life and work.



#CLNZ19

NOTES/IDEAS/INSPIRATION/THOUGHTS/DOODLES

#CLNZ19

SARB JOHAL— KEYNOTE/WORKSHOP

MAKING SPACE FOR CREATIVITY;
LEADING YOURSELF WELL

DAD / CONTENT CREATOR / CONSULTANT CLINICAL PSYCHOLOGIST

 @SARB
 SARBJOHAL
 SARBJOHAL.COM

Dr Sarb Johal is a Clinical Psychologist with over 30 years' experience in research, training, clinical practice, and policy development, in both NZ and the UK.

He has a passion for storytelling, communicating sometimes difficult or unique topics to non-technical audiences. He has been a creative content creator and producer for 24 years, including; BBC World Service Radio, regular contributions on RNZ's Nine to Noon Parenting slot, his own podcast, Who cares? What's the Point?, and collaborating with James Nokise on RNZ's Eating Fried Chicken in the Shower. Most recently, he has ventured on a steep learning curve on YouTube, creating two (here and here) channels, with over 150 videos in 9 months.

Sarb is dad to three young girls, enjoys TV made for kids, and wears burp stains with pride.



#CLNZ19

NOTES/IDEAS/INSPIRATION/THOUGHTS/DOODLES

#CLNZ19

SAVANNAH PETERSON — INTERVIEWER/WORKSHOP

MILLENNIAL MANAGEMENT

 @SAVISSAVVY
 SAVANNAHPETERSON
 SAVANNAHPETERSON.COM



FOUNDER, SAVVY MILLENNIAL

Savannah Peterson is a 2016 Forbes 30 Under 30 in Consumer Technology and the Founder of Savvy Millennial. She makes the future less scary by dispelling myths and building community around new technology. Savannah is one of the judges for the New Zealand Hi-Tech Awards and an international advocate for New Zealand innovation (see her 10 reasons NZ innovation is so unique article).

Before starting Savvy Millennial, she was the Director of Innovation Strategy at Speck Design and Massive Labs. She was also previously the Director of Global Community at Shapeways, the world's largest 3D Printing community in New York City, where she empowered and enabled the over 25,000 3D Printing businesses. She guest teaches entrepreneurship, community management and digital marketing at Stanford, NYU, UCLA, PACE and Xavier. She has been featured in/on the Today Show, the BBC, NBC, The Wall Street Journal, CNBC, Gizmodo, CNET, The Verge, and more.

#CLNZ19

NOTES/IDEAS/INSPIRATION/THOUGHTS/DOODLES

#CLNZ19

SELINA TUSITALA MARSH — KEYNOTE/WORKSHOP

THE POWER OF POETRY

POET / ACADEMIC, NZ POET LAUREATE 2017-19

 TUSITALA.NZ

Dr Selina Tusitala Marsh is of Samoan, Tuvaluan, English and French descent. She was the first Pacific Islander to graduate with a PhD in English from The University of Auckland and is now a lecturer in the English Department, specialising in Pasifika literature. Her first collection, the bestselling *Fast Talking PI*, won the NZSA Jessie Mackay Award for Best First Book of Poetry in 2010. Marsh represented Tuvalu at the London Olympics Poetry Parnassus event in 2012; her work has been translated into Ukrainian and Spanish and has appeared in numerous forms live in schools, museums, parks, billboards, print and online literary journals. As Commonwealth Poet (2016), she composed and performed for the Queen at Westminster Abbey. She became New Zealand's Poet Laureate in 2017. She was made an Officer of the New Zealand Order Of Merit this year and won the Royal Society Aronui Award for outstanding contribution to Humanities.



#CLNZ19

NOTES/IDEAS/INSPIRATION/THOUGHTS/DOODLES

#CLNZ19

TOPAZ LITMAN ADIZES— KEYNOTE/MASTERCLASS

COURAGEOUS CONVERSATIONS

FOUNDER / CREATIVE DIRECTOR, THE SKIN DEEP / {THE AND}

 @TOPAZADIZES
 TOPAZADIZES

Topaz Adizes is an award winning Writer, Director & Experience designer. His films have been selected to Cannes (BOY), Sundance (Trece Años, Laredo Texas, {THE AND} Marcela & Rock), IDFA, SXSW, Cinéma Du Réel, and other festivals around the world.

His interactive documentary {THE AND} won the Emmy for New Approaches to Documentary 2015 as well as the World Press Photo award for Best Interactive Documentary 2015. {THE AND} was also a viral sensation reaching #1 on Reddit and BuzzFeed and experienced by over 70 million users, featured on the CBS Morning show and Good Morning America and selected to numerous international digital storytelling competitions.



#CLNZ19

NOTES/IDEAS/INSPIRATION/THOUGHTS/DOODLES

#CLNZ19

TRENT YEO— KEYNOTE/WORKSHOP

HOW SUSTAINABILITY IGNITES CREATIVE THINKING

CO-FOUNDER / DIRECTOR, ZIPTREK ECOTOURS

 @WHERESTRENTNOW
 TRENTYEO

I am a happy generalist. Happy to be generally in this space.

A very proud New Zealand resident. I grew up in Australia as a Chinese Malaysian Australian, spent a reasonable amount of time in Asia and have New Zealand business partners that are Canadian...to get a diverse view of the world.

My primary role was establishing Ziptrek NZ with a view that sustainability in tourism is both a responsibility and a characteristic that we must value. Earth is really a good planet and travel within it should be one of the most powerful forces for good.

As I generalist away I am a board member Tourism Industry Aotearoa, founding trustee of Startup Queenstown Lakes, retired TEDx organiser, sustainability broken record and active participant in all things new and shiny.



#CLNZ19

NOTES/IDEAS/INSPIRATION/THOUGHTS/DOODLES

#CLNZ19



#CLNZ19